

VICTOR COREAS | DESIGNER

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PROFESSIONAL SUMMARY

A highly skilled and creative designer with over 10 years experience working in web and print formats.

A team player with track record of demonstrating strong conceptual skills and an ability to lead and complete projects from concept to completion.

4KIDS ENTERTAINMENT | **ART DIRECTOR** | SEPT. 2006 - PRESENT

- Responsible for creative direction of property style guides
Properties include Word World, Yu-gi-oh!, Teenage Mutant Ninja Turtles, Dinosaur King, Hokusai and Monster Jam
- Designing print and web materials to support various licensing properties at both national and international levels
Includes but is not limited to advertisements, trade show booths, company brochures, and packaging materials
- Supervision and review of art work based on company standards - Coordination and art direction of projects with freelance illustrators, photographers and designers
- Layout and design for corporate website materials and some of its subsidiaries; 4Kids TV and Chaotic TCGI
Web experience includes design and code flash based online games, interactive greeting cards
- Lifestyle and studio photographer for licensing properties; American Kennel Club and The Cat Fancier Association -
Digital re-touching of lifestyle and product photography

4KIDS PRODUCTIONS | **SENIOR GRAPHIC DESIGNER** | SEPT. 2003 - SEPT. 2006

- Responsibilities included designing Video and DVD packaging, DVD menus, consumer and trade print ads for various children's properties to support the home video releases
- Managed production of all materials and followed them through to print and authoring
- Designed promo logos and on-screen graphics for 4kidsTV that air during Saturday mornings shows

KOCH ENTERTAINMENT / E1 | **GRAPHIC DESIGNER** | MAY 2001 - AUGUST 2003

- Designed DVD and VHS cover art for KOCH Vision releases
- Created CD cover art and inserts for KOCH Entertainment music releases
- Other responsibilities included solicitation sheets, consumer and trade print ads, banner ads, assets for the distribution website, POP and promotional materials

AIDEMEDIA SOLUTIONS INC. | **GRAPHIC DESIGNER/ PRODUCTION ARTIST** | FEBRUARY 1999 – MAY, 2001

- Designed CD Packaging for independent labels & local bands, brochures, corporate ID packages and web-site assets for small business clients
- I handled all pre-press and production, including running film outputs and match prints
- Communicated directly with printers to ensure projects met highest level of quality while maintaining strict deadlines

SELF EMPLOYED | 2003- PRESENT - CLIENTS INCLUDE:

Exquisite Affairs Productions | Logo, branding and website design

Beisbol Mundial Magazine | Editorial design and graphics

Premiere Living Products | Package design and website design

Lantis Eyewear | Photo retouching and package design

Investcorp Technology Partners | Flash animated E-Cards - Design and Art Direction

EDUCATION

BA VISUAL COMMUNICATIONS / GRAPHIC DESIGN

SUNY Farmingdale

Farmingdale, New York May 2001

AS FINE ARTS

Suffolk Community College

Brentwood, New York 1998

SKILLS

Photoshop, Illustrator, Indesign, Quark, HTML, CSS, Flash, Dreamweaver, Word, Excel and PowerPoint